

Advisory Board Meeting Minutes for November 27, 2017

Present: Polly Barton, Aisha Basith, Christa Spates-Bell, Emily Cahill, Amanda Campbell, Abbey Cook, Colleen DiGiallonardo, Arun Karumanchi, Joshua Smith, Jana Stevens, Rebecca Herz.

Minutes prepared by Erin Gallagher.

Absent: Laura Gleissner, Richole Ogburn, Jay Scholl, and Lisa Vondale.

Review of Minutes: November minutes were approved with no corrections.

Treasurer's Report: Copy of report was given to each board member and reviewed by Arun Karumanchi.

HopScotch Report: Committee Co-Chairs Ben Messina and Erin Pike provided an overview of the event for January 25. They noted changes to the event from past years, ticket sales (at 230), and made a request for Board to promote the event and help greet people at HopScotch.

Director's Report:

- Price increases: Memberships and birthdays have been raised by \$5 at each price point, and admission has been raised by 50 cents, for 2018. A number of members renewed before the January 15 price increase to save the \$5.
- 2018 Goals:
 - Planning ahead: have calendar through December 2018
 - "Doing fewer things better" – have cut some programs in half in order to focus on marketing, evaluation, etc.
 - Documenting systems – creating operations manuals to examine, and improve systems and ensure sustainability / succession planning.

Peoria Park District Report:

- New website.
- New registration software.
- New phase of strategic planning – beginning to implement 54 action steps, planned over next 3 years. Will provide quarterly updates (first is Feb 20th).
- Foundation fundraising focus: greenspace and nature.

Board Chair Report:

- 80% participation among Board members in 2018 giving – thank you!

Nominating Committee: New org chart presented and reviewed; changes were recommended. Next step – build committee, and create policies by June 2018.

Events: Be Anything in planning phase. Idea for 3rd event: at a restaurant, serve as a cultivation event for higher-level donors, perhaps in spring 2018. Looking for Board members to help with this.

Communications: Recent projects include new program brochure (completed), new website (in process), engaged Community Leadership School in helping with Development group (beginning next week).

Fundraising: Need committee chair.

Old Business:

- Development packets for “Fossil Rocks” were distributed last week. Mike Quine is working with the PlayHouse and Board to secure funding for the exhibition.
- Work continues on contacting the list of private foundations for possible contributions.

New Business:

- Polly Barton will host a social; date moved to March 20, 5-7pm. Please RSVP by this weekend.

Formal Adjournment: 12:29pm

Next Meeting will be held February 26, 2018, 11:30am -1:00pm.