

Advisory Board Meeting Minutes for June 25, 2018

Present: Abbey Cook, Grant Day, Christina Dean, Colleen DiGiallonardo, Laura Gleissner, Rebecca Herz, Geoff Kammerer, Arun Karumanchi, Jay Scholl, Joshua Smith, and Jana Stevens

Absent: Polly Barton, Aisha Basith, Emily Cahill, Amanda Campbell, and Christa Spates-Bell

Minutes prepared by Dori Beaupre

Review of Minutes: May minutes were approved with no corrections.

“Be Anything” Report: Bethany Fosdyck and Katelyn Friend, “Be Anything” co-chairs, reported their progress on experiences for the event. Approximately 35 experiences have been confirmed such as “Be a Paleontologist”, “Be a Zookeeper”, and “Be a Principal”.

The event kicks off on Sunday, Sept. 23 with several different professionals stationed throughout the PlayHouse for children to learn about various careers. An online auction will also launch that evening and close on Friday, Sept. 28 at an adult's only event at the Trailside Event Center in Peoria Heights. Ticket prices are \$55 each or \$400 for a table of 8. \$500-\$5,000 sponsorship packages are still available to purchase.

The committee needs...

- More unique experiences particularly for adults (i.e. professional sports team/athlete, NASA, Disney, The Lion King, etc.)
- Volunteer lead to coordinate, train, and manage volunteers for Sept. 23 & 28
- Promoting ticket sales

Treasurer's Report: A copy of the 2018 Quarter 1 report was given to each board member and reviewed by Arun Karumanchi.

Director's Report:

- Planning for the new exhibit, “Fossils Rock”, continues. Designers will be visiting on July 23 and 24. \$65,000 has been raised thus far.
- Strategic planning for the PlayHouse is ongoing with four goals having been identified. The next steps are to involve the board and conduct a SWOT analysis.
- The final 2017 Impact Report was shared with board members.
- Friday, July 20 is the date selected for the board's visit to the Children's Discovery Museum in Normal. Times and agenda are still being determined.
- The Kindergarten Readiness Program had very low attendance, and therefore was cancelled. The program needs to be structured differently if it is going to run again.

Park District Report: Emily Cahill was not present.

Board Chair Report: New board members, Grant Day, Christina Dean, and Geoff Kammerer were welcomed. Existing board members were recognized and thanked for their involvement with the PlayHouse. Jana Stevens shared that she is on the board because her two children have always loved visiting interactive museums.

Events: The events committee is working on developing an event chair and event volunteer job description to clearly outline duties and expectations.

Nominating Committee: The slate of new executive board members was presented: Board Chair – Joshua Smith, Vice Chair – Jana Stevens, Secretary – currently Polly, but will remain open, Treasurer – Arun Karumanchi. The motion was approved.

Nomination requests for 4-5 openings will be made in July. The nominating committee, development committee, and marketing committee could also use more members. If you have any nominees in mind, please let Abbey Cook know.

Communications: After a valuable meeting with the outgoing committee chair, Richole Ogburn, the group would like to focus this group on collecting and analyzing data to base marketing and communication decisions on moving forward.

Old Business: No old business.

New Business: No new business.

Formal Adjournment: 12:30pm

The next Advisory Board meeting is Monday, July 23 from 12:00pm-1:00pm.