

Advisory Board Meeting Minutes for January 28, 2019

Present: Abbey Cook, Grant Day, Colleen DiGiallonardo, Terry Ho, Lindsey Ma, Lisa Plantamura, Jay Scholl, Joshua Smith, Christa Spates-Bell, Greg Tomlins, Alissa Williams

Staff members: Courtney Baxter, Dori Beaupre, Rebecca Herz, Morgan Jefferson

Absent: Emily Cahill, Christina Dean, Laura Gleissner, Geoff Kammerer, Arun Karumanchi, Janā Stevens, Andrea Tortora

Minutes prepared by Dori Beaupre

Review of Minutes: October 2018 minutes were approved with no corrections. November's Advisory Board meeting was cancelled due to inclement weather, and no meeting was scheduled in December.

Park District Report: Rebecca presented on behalf of Emily Cahill. The Peoria Park District is celebrating its 125th anniversary this year with a progressive dinner event on June 22 in Glen Oak Park. More details to follow.

A Community Council on Financial Sustainability Volunteer Member description and application were distributed. The Community Council on Financial Sustainability has been developed to assist the Peoria Park District, its Board of Trustees and staff in the pursuit of financial stability. The Council's primary purpose is to help evaluate the District's fiscal realities in light of the past decade's economic volatility, reduction of equalized assessed property values (EAV), shifting demographics, and interests in addressing social equity. In the short term, members will support the District's current *Smart Approach to Resource Allocation and Cost Recovery* project.

Director's Report:

- HopScotch was Thursday, January 24 at the PlayHouse with 180 people in attendance. Final numbers are still being determined, but preliminarily, the event netted \$24,342. In 2018, HopScotch netted \$22,204. Tannins & Hops received the most votes for "Best Drink", and two breweries tied for "Best Beer": Industry and Half Acre. Positives from the event and improvements for next year were discussed. A HopScotch committee reflection meeting will be scheduled soon, and a committee representative will present at next month's Advisory Board meeting with final numbers and survey feedback.
- An updated Fossils Rock budget, design rendering, and in-kind donations list were distributed. Please let Rebecca know if you know anyone who might be able to donate in-kind materials particularly plastic fabrications, flooring, floor decals, or costume creation.
- The 2019 PlayHouse Revenue and Expenditure Budget was distributed. Regarding revenue, the rentals line item budgeted for \$10,000 less this year compared to last year due to a drop in birthday party income. Both fundraisers and donations line items increased by \$13,000 this year because previously budgeted figures have been being exceeded.

Community Collaborations: Courtney Baxter, Education Manager, was present to discuss community collaboration projects in 2019. The PlayHouse collaborates with other Peoria Park District organizations like the RiverPlex and Peoria Zoo to enhance museum visitors' experiences by offering Yoga for Kids and Animal Encounters programs respectively. The PlayHouse also collaborates with many different organizations in the tri-county area on Celebrate Peoria. Celebrate Peoria is a quarterly event series that celebrates the cultural and religious diversity of Peoria and Central Illinois. Visitors can participate in art-making, scavenger hunts, story time, performances and more that celebrate what make us different and the same.

2019 dates and themes are **February 10:** World of Music, **April 7:** Art Party, **July 28:** Storytelling, and **September 9:** Kilts to Kimonos

Board Chair Report: Joshua thanked Board members for their involvement in HopScotch through sponsorship, attending the event, volunteering, donating and bidding online. Also, please carefully review the Fossils Rock in-kind donations list to see if you can assist in any way.

Events Committee Report: The Events Committee structure is subject to change. Because there is adequate Board representation on both the HopScotch and Be Anything! event sub-committees, the Events Committee will most likely be absorbed by the Development Committee moving forward.

Nominating Committee Report: Due to November's cancelled Advisory Board meeting, an electronic vote was taken to approve the slate of candidates. New Board members attended orientation on January 14. An updated Advisory Board contact listing, organizational chart, and meeting calendar were distributed.

Communications Committee Report: No new updates.

Development Committee Report: The Committee continued their formation of a Development Plan by reviewing donor data from the past few years. From that data, a list of individuals and companies was created to focus stewardship efforts on in 2019, which was shared with the Board. The Committee is looking for Board members to help cultivate and steward this list of prospects. If you have any information or already have an existing relationship with anyone on the list, please let Dori or Rebecca know.

Breakfast with the Director is scheduled for March 12 from 7:30am-9am at the PlayHouse. Rebecca will give a behind the scenes tour and update guests on current PlayHouse happenings.

Old Business: No old business.

New Business: No new business.

Formal Adjournment: 1:05pm

The next Advisory Board meeting is Monday, February 25 from 12:00pm – 1:00pm.