



Peoria PlayHouse
children's museum

A Peoria Park District Facility
2018 Impact Report

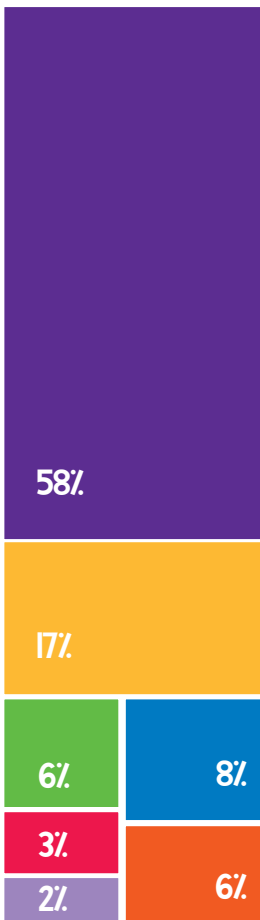




PLAY IN NUMBERS

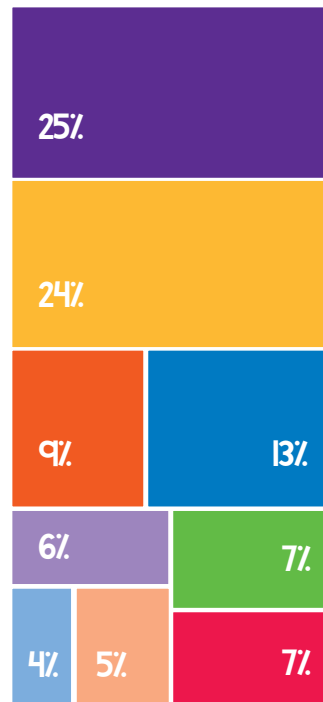
2018 Expenditures \$771,385

- Staff - \$444,956
- Administrative Expenses - \$130,948
- Supplies & Equipment - \$58,966
- Facility & Exhibits - \$48,189
- Marketing & Promotion - \$42,873
- Utilities - \$26,606
- Fundraising - \$18,847



2018 Revenue \$771,385

- Memberships - \$191,898
- Admissions - \$184,712
- Grants - \$102,428
- Park District Tax Revenue - \$72,042
- Events - \$56,936
- Donations - \$55,891
- Retail - \$41,542
- Rentals - \$39,209
- Programming - \$26,727



75,258
PlayHouse
Visitors

14,341
Real Tools
Visitors

356
Explorer
Memberships

220
Maker
Workshop
Participants

185
Field Trips

Thank you for supporting healthy emotional, social, cognitive, and physical development through play, for all of Peoria's children.

Tina Frier was worried that her granddaughter, Linden, would outgrow the PlayHouse as she got older. Instead, Linden has gotten more deeply involved in each exhibit as she grows. At age two the kinetic sand was hard to manipulate; now, at age five, Linden uses it to sculpt. Linden's visits to the PlayHouse inspire her interest in all sorts of things. "[The PlayHouse is] a platform for her to go on to the next level of activity. She's asking me to teach her how to sew, she wants to plant, she wants to cook because of the play kitchen, so that's been really exciting. She wants to go to other science museums now because of her experience here."

Tina Frier - PlayHouse Member

Thank you for
engaging children
in play!



Laura visits the PlayHouse regularly with her three daughters. She says, "The excitement in my children's eyes as soon as I tell them we are heading to the museum is priceless. It is a fabulous treasure right in our backyard!" Laura loves the home-like environment of the PlayHouse and the playful atmosphere

created by staff, saying, "I give and volunteer at the PlayHouse to make sure it continues to be a great asset to the Peoria community."

Laura Gleissner - Advisory Board Member

**FUN
FACT
ALERT**

In 2018, visitors of the PlayHouse played for a combined total of 150,500 hours; that's 17 years' worth of play!

Slime for days!
If you stacked all the slimes, putties, and foams sold in the PlayHouse shop in 2018, it stretches to 270 feet!

How much does a kangaroo weigh? The same as the amount of kinetic sand we sold in our gift shop in 2018 - 190 pounds!

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Michelle got involved in volunteering at the PlayHouse through her daughter's day care. She stayed because she believes in the mission.

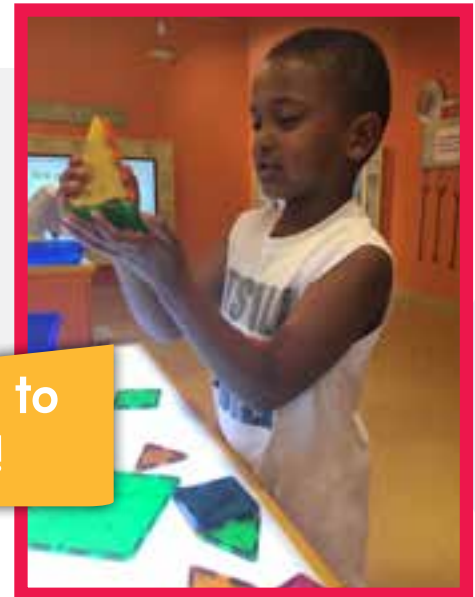
She likes volunteering here because ideas are implemented from every Parent Ambassadors meeting - she always sees at least one or two ideas put into action, and her daughter directly benefits from these changes. She says, "It's good to give parents a voice in what impacts their kids. Not everyone does that." *Michelle Williams – Volunteer / Parent Ambassador*



Thank you for cultivating curiosity!

Five-year-old Jace and his mother, Jennifer, visited the PlayHouse in May. Jace loved the Magna-Tiles, saying, "It's cool fun!" Jennifer added, "The interaction with kids of all different sizes and shapes and socio-economic backgrounds is phenomenal. And the diversity of activities, the different learning experiences, the hands-on that the kids get to do. And that everything is left up to the kids' imagination."

Thank you for providing access to all children and their families!



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Thank you for supporting healthy emotional, social, cognitive, and physical development through play, for all of Peoria's children.

Katie's daughter, Lucia, attended the Artists @ Play summer camp. Katie wrote an email thanking the PlayHouse: "Just this morning, one of the teachers made specific comments about the techniques and attention Lucia employed to tear, layer, and collage tissue paper. I appreciate that kind of individual attention, and I know full well how difficult that is to offer in a room full of preschoolers."

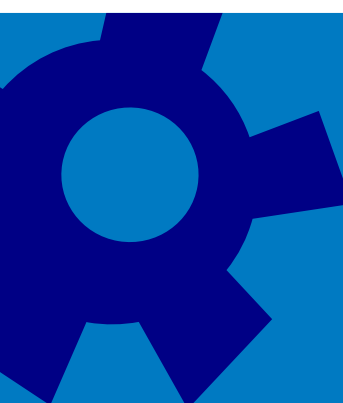


Thank you for providing children with the tools and experiences they need to become makers!



Every year, 7th graders from Washington Gifted Middle School work in small groups to design and build minigolf holes out of cardboard and recycled materials. Last year the PlayHouse collaborated with the school to help students build sturdier versions out of wood for younger kids to use for golf. One student said that he liked that "our ideas are out there" in the world. Another said that "It's a fun thing to do to come here and make something for kids to play with." And a third added, "It builds friendships!"

"Greater Peoria Economic Development Council supports Be Anything! because the event aligns well with Career Pathways: educating students about what careers are available in this community and what they need to do to prepare for these careers. It is never too early to start thinking about what options you have in life. What do you like? What are you good at?" *Chris Setti, Greater Peoria Economic Development Council – Event Sponsor*



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